

MADA ■
GYPSUM

NEWSLETTER

JUL - SEP 2025



BUILDING THE FUTURE TOGETHER

Welcome to the first edition of the Mada Gypsum Newsletter.

Every quarter we will bring you concise insights, success stories and practical know how to help you deliver outstanding projects with confidence

1. Who We Are

Mada Gypsum Company is a Saudi born manufacturer of drywall and finishing systems serving the GCC and wider Middle East. From high performance gypsum boards and metal profiles to specialized compounds and accessories, our integrated solutions are engineered for speed, safety and long term value. With a decade strong track record on mega and giga projects — and the region's **most sophisticated and diversified manufacturing facility** cutting curing analysis from five days to two hours — we partner with architects, contractors and distributors to build smarter, lighter and more sustainable spaces.



2. Feature Article

MADA IN CONSTRUCTION WEEK

Precision, Capacity & Care: How Mada Gypsum Sets a New Benchmark for Drywall in the GCC

Construction Week recently profiled Mada's journey from local challenger to regional leader, spotlighting our relentless R&D culture, ISO certified plants and customer centric technical support. Highlighted achievements include supplying bespoke innovative solutions to iconic projects and our upcoming capacity upgrade that will further shorten lead times across the Gulf.

[Read the Full Article Here](#)



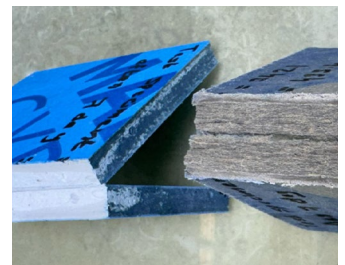
3. Product Spotlight

PROGUARD™ HIGH IMPACT BOARD

Why ProGuard?

- **Class A, non-combustible fire performance**
Engineered as a Type X glass-mat board, ProGuard™ meets ASTM E84 Class A standards and is suitable for fire-rated assemblies—ideal for high-rise and safety-focused projects.
- **Superior moisture, mold & weather resistance**
Its silicone-treated core and fiberglass mats resist moisture, mold, and delamination. Panels remain stable when exposed to outdoor conditions for up to 12 months—supporting flexible construction timelines.
- **Lightweight strength & dimensional stability**
Reinforced with glass-mat facers for high impact strength and dimensional stability, ProGuard™ stays flat with no warping or buckling, making it ideal for EIFS, stone veneer, or stucco cladding systems.

Did you know that ProGuard water absorbancy is 3X less than Fiber Cement?



ProGuard vs Cement Board after 7 days full immersion in water



Mold &
Moisture
Resistance



Fire resistance
Class A
to ASTM E84



Lightweight
& Easy
to Install



High Strength
& Flexibility

4. Expert Tips

FASTER DRYWALL INSTALLATION



- 1. **Pre plan Your Cuts** – Mark openings on stacked boards to minimise handling and reduce wastage by up to 8 %.
- 2. **Use Collated Screws** – Switching to collated screw guns can shave 15 % off fastening time while keeping spacing consistent.
- 3. **Stagger Board Joints** – Offset vertical joints at least one stud bay to distribute stress and avoid visible cracking.

5. Project Showcase

KING SALMAN PARK, RIYADH



Project	King Salman Park – Cultural District
Scope	80,000 m ² bespoke partitions & ceilings
Contractor	Al Fahd Construction
Architect	Omrania & Partners

Mada Solutions ProGuard™, Mada Standard Board, Mada MetaFix™ grid.

Challenge – Complex acoustic targets (≤ 35 dB) with tight curves. Solution – Custom pre scored boards + site supervision delivered performance while cutting on site shaping time 40 %.

Result – Hand over on schedule, zero rework, and LEED Gold aspirations met.

6. Standards & Certifications

BUILT-IN CONFIDENCE

Our drywall systems comply with ASTM C1396, BS EN 520 and SASO regulations, and are backed by third party certifications including BRE, Intertek and UL Fire. Environmental compliance is confirmed through EPD and ISO 14001 at our Yanbu plant.



7. Events

On the 29th and 30th April 2025, Mada Gypsum took centre stage as a bronze sponsor at the World Stadiums & Arenas Summit KSA in Riyadh, a forum endorsed by the Ministry of Investment that gathered more than 300 architects, contractors and venue operators to shape the future of Saudi sports infrastructure.

At our booth, we unveiled ProGuard® glass-mat sheathing, Type X boards and high-strength metal profiles engineered specifically for high-capacity arenas — combining Class A fire performance, superior moisture resistance and rapid installation. Live mock-ups illustrated how Mada systems shorten build schedules while supporting Vision 2030 sustainability targets. The event fostered valuable collaborations with giga-project stakeholders and reaffirmed Mada's role as the region's trusted partner for complex stadium envelopes.



8. Our People



Welcoming 2025 as One Mada Family

January 2nd, 2025

We rang in the New Year with joy and unity at our main office, reflecting on our achievements and setting ambitious goals for the road ahead. It was a moment of gratitude and shared purpose, as our team came together to celebrate growth, success, and a promising 2025.

8. Our People *(cont.)*

'We All Walk' Initiative – Promoting Health & Community

January 16th, 2025

Mada Gypsum proudly sponsored the We All Walk initiative in Abu Shukair Village, in collaboration with the Ministries of Health, Sport, and Interior. Organized with the support of the Yanbu government and the Nabat Center, this community health event embodied our values of wellness, unity, and social responsibility.



Saudi Founding Day Celebration

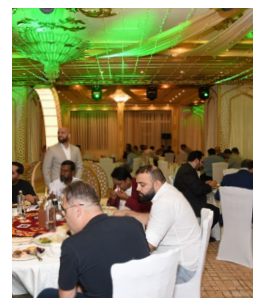
February 25th, 2025

With pride and heritage in focus, our team celebrated Saudi Founding Day with a traditional gathering filled with culture, reflection, and appreciation. It was a day to honor our roots while embracing the future with confidence and unity.

Iftar Gathering

Jeddah - March 26th, 2025

A wonderful evening in Jeddah brought our team together for an Iftar filled with laughter, great food, and even better company. Thank you to everyone who made this night so special.



Tabuk - March 27th, 2025

Tabuk's Iftar was filled with warmth, joy, and heartfelt memories. We're grateful to all who joined and made it an evening to remember.

8. Our People *(cont.)*

Iftar Gathering *(cont.)*

Dammam - March 28th, 2025

From the warm ambiance to the inspiring conversations, our Dammam Iftar brought colleagues closer in a spirit of unity and celebration.



Riyadh - April 2025

Our Riyadh gathering captured the true essence of Ramadan — togetherness, gratitude, and joy. It was a beautiful evening shared with our amazing team.



Eid Festivities at Headquarters

April 8th, 2025

Eid vibes filled the Mada main office as the team came together for a joyful celebration. The festive setup and shared moments made it a memorable day for everyone, reinforcing our close-knit culture and commitment to celebrating milestones together.



Stay Connected

For technical queries, CPD seminars or to feature your project in our next issue, drop us a line at **info@madagypsum.com** or follow our LinkedIn page.

Need technical guidance?

Browse full datasheets, installation manuals and third party certificates at madagypsum.com.

For direct enquiries or feedback on this newsletter, email info@madagypsum.com.