

Building Excellence

Is to remain constantly committed to our partnership with our customers, ensuring that together we design and deliver the Best-in-Class solutions for your projects



OUR PROMISE

- To remain constantly committed to our partnership with our customers, ensuring that together we design and deliver the Best-in-Class solutions for your projects.
- To relentlessly support our customers from the initial design to the finished installation.
- To continually invest in people and technology that allow us to deliver the Solutions, Services, and Support you've come to expect from our company.
- To maintain the highest standards for Mada Gypsum Solutions. Our fully integrated supply chain features the Mada gypsum quarry, our state-of-the-art manufacturing plant, and unparalleled technical support. This unique position allows us to listen to our customers and bring new products and solutions to the marketplace.
- To provide superior products that have been tested, certified, and approved by independent laboratories to the highest international building standards.

ABOUT MADA GYPSUM COMPANY



Our mission

To excel in everything we do by optimizing the way we create and deliver value for all stakeholders.

Focus on manufacturing and supplying innovative, lightweight, and sustainable gypsum solutions that make work and living spaces safer, quieter, and aesthetically pleasing.

Continuously build on the experience and skills of our team to ensure that we exceed our customers' expectations.



Our vision

To be the undisputed leader in sustainable drylining gypsum solutions and the preferred supplier in the MENA region and beyond.

OUR VALUES



People Centric

Our people are at the center of our actions. We prioritize the welfare and safety of our people and all stakeholders.



Integrity

We value honesty and fairness in all of our interactions with all stakeholders.



Accountability

We take responsibility for our decisions & actions.



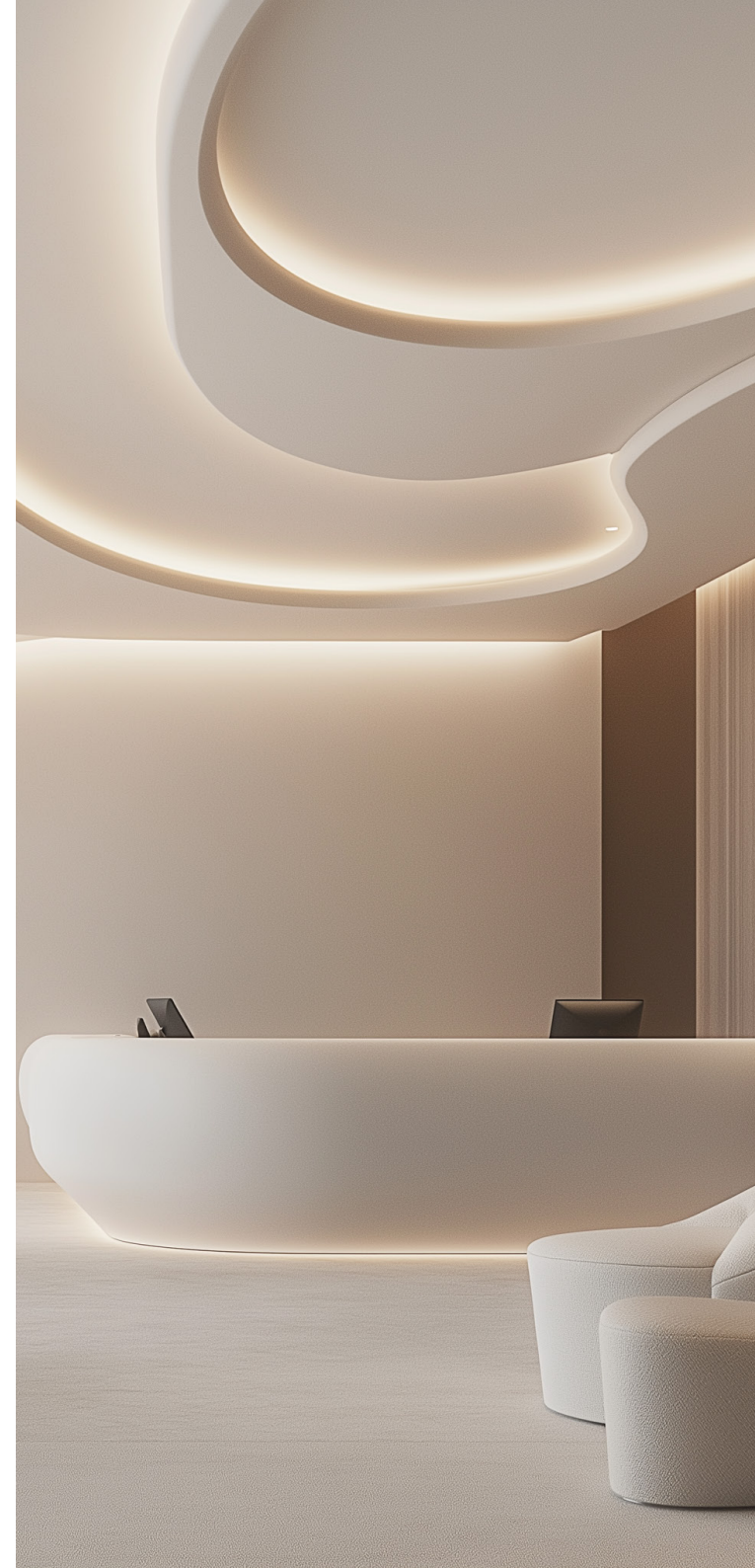
Partnership

We continuously build and enhance customer relationships along the value chain.



Sustainability

We optimize the ecosystem of our products through their economical, environmental, and social lifecycles.



OUR CORE COMPETENCIES



Our People

Our people' wealth of knowledge, abilities, and skills contribute to the success of our business.

The foundation of every employee's motivation, retention, development, progress, and overall success within our company is our organization's welcoming environment and culture of continuous learning.



Our Quality

Quality is throughout all our processes, from raw materials to the finished products , from accuracy of documents and certifications, to the final delivery & after sales support.



Our Culture

Our fundamental principles of partnership, integrity, accountability, and people-centricity serve as the foundation of our corporate culture.

We provide our team members training and coaching to broaden their knowledge, improve their skills, resulting in company and people growth & development.

Our multicultural and diverse teams in all departments have one goal: Building Excellence.

OUR CORE COMPETENCIES

MGC is committed to maintaining the highest standards of EHS



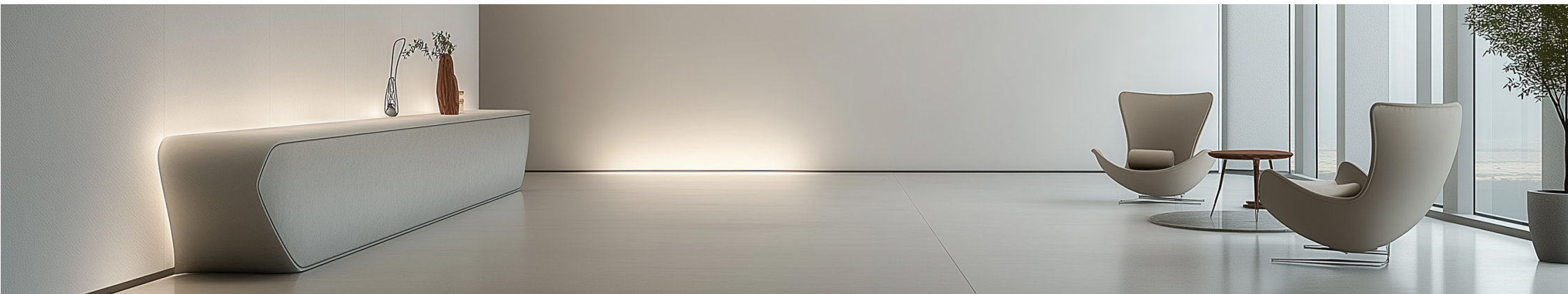
Solutions Provider

Mada Gypsum Company provides the solutions needed to make work and living spaces safer, quieter, and aesthetically pleasing. Irrespective of the design challenges, we have tested and certified solutions for fire, acoustics, moisture, mold, and impact considerations for virtually any project sector. Our exclusive, industry-leading 10-year system warranty provides un-paralleled peace of mind, long after the project is completed



Sustainable Practices

Mada is committed to maintaining the highest standards of EHS (Environment, Health, and Safety) management, for the safety and well-being of its teams and environment. Mada is committed to being a responsible corporate citizen who leads by example regarding environmental sustainability practice and keeps investing in people, training, and technologies for healthier and greener homes and institutions.



BRIEF ABOUT OUR PRODUCT PORTFOLIO

Mada Gypsum Company is the leading Solution Provider for the building industry in the MENA region. Our professional teams in Supply Chain, Operations, Sales, Technical & Specification, and Customer Service work around the clock to meet and exceed customers' expectations.

Throughout the Kingdom of Saudi Arabia, UAE and the rest of the MENA region, Mada Gypsum Company is with you at every stage of your project from design, execution, and handover backed up with a 10 years system warranty.

Mada Gypsum Company utilizes a customer-centric approach to provide high-quality products and services for all our customers. Every member of the Mada team, from design to production is ready to provide the services or assistance your project requires. Whether you're building a single home or a skyscraper, you can count on our design and technical team, account and production managers, sales and product managers, and customer service to go the extra mile.

Our solutions approach starts by listening to and understanding our client's requirements and then delivering solutions to the highest standards to add value to their projects.



BRIEF ABOUT OUR PRODUCT PORTFOLIO

Product List



Boards



Metal Profiles



Finishing



Tiles & Grid



Accessories

Applicable Standards



Certifications



Integrated Management System



Test Certifications, Warranties And Project Certifications
Are Applicable Only By Using The Proposed Mada Plus
System Products.

MADA SYSTEMS BENEFITS



Guaranteed System Performance

All Mada systems and components have been tested in accordance with international building standards and certified to meet or exceed all industry requirements. MGC offers a 10-year warranty on all its components and systems.



Project Applications

Our systems catalog includes lightweight framing systems specifically designed and manufactured to meet the performance needs of your residential, commercial, medical, educational, and industrial projects.



Customized Systems

In addition to the systems included in our extensive catalog, the Mada Technical Team can work with designers and architects to create a system that meets your project needs and requirements.



On-Site Technical Support

Mada provides onsite support for engineers and contractors. Additionally, we can also provide system and product training for installers to maximize the benefits built into every Mada system.



Single Supply Source

Mada allows contractors to source all their Drywall Partition and Ceiling needs from a single source, reducing the complexity of design considerations, and code requirements. Our quarry to the market supply business model ensures that every product or system meets the highest level of quality, ensuring performance, integrity, and longevity of our systems.



Technical Literature

Mada has a library of technical content available to help you choose the best system to meet your project needs. In addition, our technical library includes a wide range of standard detail drawings available to designers, architects, contractors, and installers.

for more info consult
madagypsum.com

TAILORED SOLUTIONS FOR EVERY INDUSTRY

In the ever-evolving construction industry, selecting the right materials is crucial to ensuring structural integrity, durability, and efficiency. Mada Gypsum Company stands as a trusted leader in delivering high-performance gypsum-based solutions, specifically designed to meet the unique demands of various sectors.

Each sector presents its own set of challenges, and Mada Gypsum rises to the occasion with customized products and systems that comply with international standards while delivering superior fire protection, acoustic performance, moisture resistance, and design flexibility.

Below is an in-depth look at Mada Gypsum's tailored solutions for key industries, helping developers, architects, and contractors achieve outstanding project outcomes with reliability and confidence.

Mada Gypsum's sector-specific solutions are designed to meet the unique demands of each industry, ensuring high performance, safety, and aesthetic appeal in every project. With a commitment to innovation, sustainability, and quality, Mada Gypsum continues to set the benchmark for excellence in the construction materials industry.



Residential Sector



Hospitality Sector



Healthcare Sector



Educational Sector



Cinema & Theatre
Sector



Commercial Sector

RESIDENTIAL SECTOR

Mada Gypsum provides sustainable and durable systems designed to enhance safety, comfort, and aesthetics in residential buildings. Key considerations and solutions include:

Safety and Emergency Response: Utilizing fire-resistant gypsum boards to ensure occupant safety.

Acoustic Performance: Implementing sound-insulating partitions to maintain privacy and reduce noise transmission between units.

Waterproofing: Applying moisture-resistant boards in areas prone to dampness to prevent water penetration.

Mold and Moisture Resistance: Using mold-resistant materials to promote a healthy living environment.

Aesthetic Appeal: Offering a range of finishes and designs to create visually appealing interiors.

Durability: Providing robust materials that withstand daily wear and tear, reducing maintenance needs.



HOSPITALITY SECTOR

In the hospitality industry, Mada Gypsum delivers solutions that seamlessly blend aesthetics with functionality to enhance guest experiences. Key focus areas include:

Safety and Emergency Response: Incorporating fire-rated gypsum boards to protect guests and property.

Acoustic Control: Designing partitions and ceilings with high acoustic performance to ensure guest comfort and privacy.

Durability: Utilizing materials that can withstand high traffic and frequent use, minimizing maintenance costs.

Hygiene: Selecting mold-resistant and easy-to-clean materials to maintain cleanliness in guest rooms, lobbies, and other areas.

Aesthetic Design: Providing customizable finishes to create luxurious and inviting spaces.

Sustainability: Employing eco-friendly materials and practices to reduce environmental impact.



HEALTHCARE SECTOR

Mada Gypsum offers specialized solutions for healthcare facilities, focusing on creating environments that support patient care and comply with stringent regulations. Key aspects include:

Efficiency and Cost-Effectiveness: Designing layouts that enhance staff efficiency and reduce operational costs.

Flexibility and Expandability: Providing modular systems that allow for future expansions and reconfigurations.

Therapeutic Environment: Utilizing materials that contribute to a calming and healing atmosphere for patients.

Cleanliness and Sanitation: Offering easy-to-clean surfaces that resist mold and bacteria growth, crucial for sterile environments.

Accessibility: Ensuring designs comply with accessibility standards to accommodate all patients and staff.

Safety and Emergency Response: Implementing fire-resistant and durable materials to safeguard occupants and assets.



EDUCATIONAL SECTOR

Mada Gypsum provides solutions tailored to the unique needs of educational facilities, ensuring environments that are conducive to learning. Key considerations include:

Safety and Emergency Response: Utilizing fire-resistant materials to protect students and staff.

Acoustic Performance: Designing spaces with sound-insulating materials to reduce noise and enhance concentration.

Durability: Employing robust materials that can withstand the rigors of daily use in educational settings.

Aesthetic Appeal: Offering customizable finishes to create engaging and inspiring learning environments.

Sustainability: Incorporating eco-friendly materials to promote environmental stewardship.



CINEMA & THEATRE SECTOR

Mada Gypsum provides high-performance solutions for cinema halls and auditoriums, where acoustic control and fire resistance are essential for a superior experience. Key solutions include:

Acoustic Optimization: Installing advanced soundproof gypsum boards to prevent sound leakage between theaters and enhance audio clarity.

Fire Safety: Utilizing fire-resistant boards to ensure compliance with strict safety regulations.

Durability & Impact Resistance: Providing high-strength wallboards that can withstand frequent public use and impact.

Design Flexibility: Enabling customized wall and ceiling solutions to enhance visual aesthetics and acoustic performance.



COMMERCIAL SECTOR

Mada Gypsum supports the development of modern office spaces, retail stores, and commercial hubs with innovative drywall and ceiling solutions. Key features include:

Fire & Safety Compliance: Providing fire-rated partitions and ceilings to meet regulatory standards and enhance workplace safety.

Acoustic Performance: Implementing soundproof walls and ceilings to improve productivity and privacy in commercial spaces.

Aesthetic Appeal: Offering sleek, contemporary finishes that enhance corporate branding and interior design.

Sustainability: Incorporating eco-friendly materials to support green building initiatives.

Efficiency & Speed of Installation: Delivering lightweight, easy-to-install solutions that reduce construction time and labor costs.



MADA SYSTEMS BENEFITS



DEVELOPER

- Solutions to maximize efficiency and minimize maintenance and operating costs
- Understanding for plan design, approval, and inspections
- Extensive supply and distribution network
- Superior products with 10 years system warranty



ARCHITECTS AND CONSULTANTS

- Regulatory understanding for plan design, approval, and inspections
- Vast technical library to help create innovative solutions
- Tech team for design and specification assistance
- On-site support available for design and construction teams



INSTALLER & FIT-OUT CONTRACTOR

- Locally available products and customer support
- Consistent product quality and production
- Speed and ease of installation
- Printed and video tutorials and website support



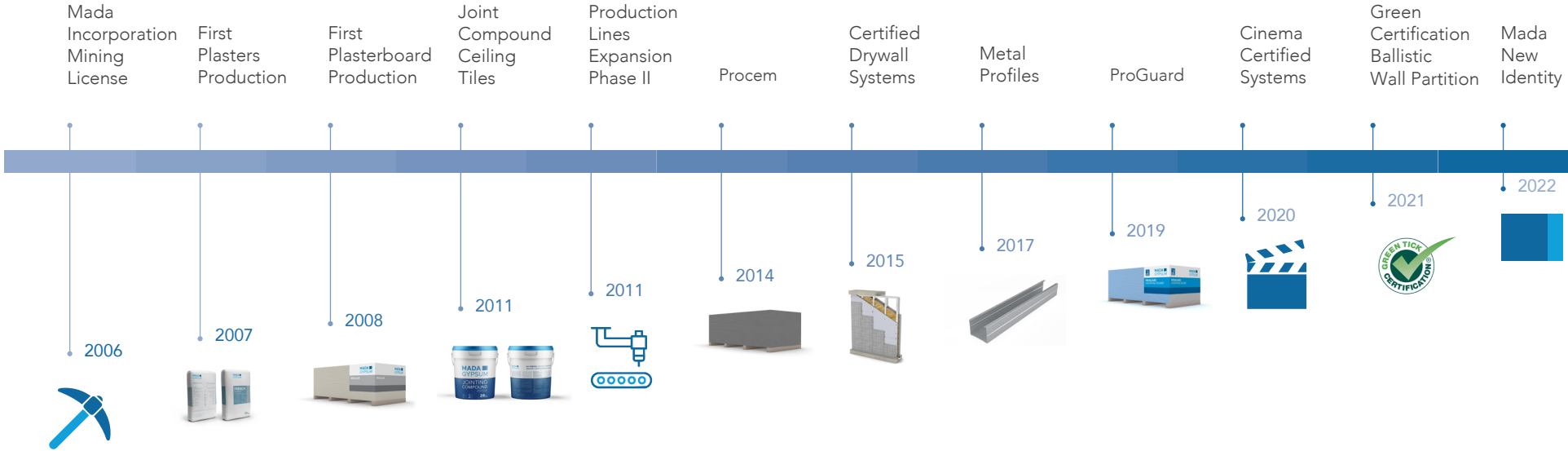
RETAIL AND DISTRIBUTION

- Extensive supply and distribution network to aid contractors
- Locally available products and customer support
- Marketing library and promotional literature
- Brand awareness of MGC solutions and products

Our customer centric approach allows us to provide solutions for every customer segment & project sector of construction industry.

Our complete system offering allows us to maintain the highest manufacturing and quality standards in the gypsum industry. All Mada products are designed to comply with established industry requirements, and then tested and certified to meet or exceed those standards. These advantages allow us to offer a 10-year warranty on the system and its components.

MADA THROUGH THE YEARS



MADA PROJECTS



 **The Stage**
KSA – Riyadh

 **Consultant**
Arabic

 **Timeline**
2023

 **Main Contractor**
UNEC

 **Drywall Partition I
Ceiling**
6,000 m²

www.madagypsum.com



 **King Salman Air Base**
KSA – Riyadh

 **Consultant**
Dar Alhandasah

 **Timeline**
2023 - 2025

 **Main Contractor**
NAS JV

 **Drywall Partition I
Ceiling**
20,000 m²



 **King Khaled International Airport**
KSA – Riyadh

 **Consultant**
AECOM

 **Timeline**
2020 - 2025

 **Main Contractor**
RTCC

 **Drywall Partition I
Ceiling**
24,000 m²

MADA PROJECTS



 **Exit 10 Development**
KSA – Riyadh

 **Consultant**
WME

 **Timeline**
2023 - 2025

 **Main Contractor**
Shapoorji Pallonji

 **Drywall Partition I Ceiling**
3,000 m²

www.madagypsum.com



 **Mercedes Benz Flagship**
KSA – Riyadh

 **Consultant**
KAOS

 **Timeline**
2023

 **Main Contractor**
OCC Weavers

 **Drywall Partition I Ceiling**
5,400 m²



 **EDGNEX RYD1- Data Center**
KSA – Riyadh

 **Consultant**
SALFO

 **Timeline**
2023

 **Main Contractor**
Conversion

 **Drywall Partition I Ceiling**
2,500 m²

MADA PROJECTS



 **SFMC Project**
KSA – Riyadh

 **Consultant**
Manens - Tifs

 **Timeline**
2018 - 2025

 **Main Contractor**
ABV Rock Group

 **Drywall Partition I Ceiling**
1 Million m²

www.madagypsum.com



 **Public Investment Fund (PIF) Tower**
KSA – Riyadh

 **Consultant**
Jones Lang LaSalle
Incorporated

 **Timeline**
2022 - 2023

 **Main Contractor**
ABSAL PAUL
Contracting Co.

 **Drywall Partition I Ceiling**
100,000 m²



 **Sulaiman Alhabib Hospital**
KSA - Jeddah

 **Consultant**
Soliman Habib Management

 **Timeline**
2025

 **Main Contractor**
No Main Contractor
Many sub-Contractors

 **Drywall Partition I Ceiling**
400,000 m²

MADA PROJECTS



 **Mouwasat Hospital Jeddah**
KSA - Jeddah

 **Consultant**
AFNIA

 **Timeline**
2025

 **Main Contractor**
Mfaheem Al Emaar Co.

 **Drywall Partition I Ceiling**
65,000 m²

www.madagypsum.com



 **King Faisal Specialist Hospital**
KSA - Jeddah

 **Consultant**
Saudi Diyar Consultant

 **Timeline**
2025

 **Main Contractor**
Saudi Bin Laden Group

 **Drywall Partition I Ceiling**
200,000 m²



 **King College Hospital**
KSA - Jeddah

 **Consultant**
DAR

 **Timeline**
2024

 **Main Contractor**
Shapoorji Paloonji

 **Drywall Partition I Ceiling**
60,000 m²

MADA PROJECTS



Andalusia Hospital - New Hai Al Jamea Hospital
KSA - Jeddah



Consultant
KGP Engineering



Timeline
2021 - 2023



Main Contractor
Andalusia Hospital
Management



Drywall Partition I Ceiling
40,000 m²

www.madagypsum.com



Sail Tower
KSA - Jeddah



Consultant
Al Issa Consulting Co.



Timeline
2018 - 2022



Main Contractor
Al Saad Contracting
Company



Drywall Partition I Ceiling
140,000 m²



Jeddah Aqua Raffles
KSA - Jeddah



Consultant
Morganti Saudi Arabia



Timeline
2019 - 2023



Main Contractor
Al Arrab
Contracting Co. Ltd.



Drywall Partition I Ceiling
90,000 m²

MADA GYPSUM

MADA PROJECTS



Administrative Court Project Jeddah

KSA - Jeddah



Consultant

Dubai Engineering
Consultancy Center

Timeline

2020 - 2023



Main Contractor

Saudi Constructions
Development Co.



Drywall Partition I

Ceiling
20,000 m²

www.madagypsum.com



Thakher city

KSA - Makkah



Consultant

El Kheriji Co. - Khatib & Alami

Timeline

2019 - 2024



Main Contractor

Al Arif Contracting
Company



Drywall Partition I

Ceiling
60,000 m²



5k Construction Village

KSA - Neom



Consultant

DORSCH HOLDING GmbH

Timeline

2022



Main Contractor

Nesma & Partners



Drywall Partition I

Ceiling
7,000 m²

MADA GYPSUM

MADA PROJECTS



 **Hotel 12 Ummahat Alshaykh Red Sea**
KSA – Red Sea

 **Consultant**
ATKINS

 **Timeline**
2025

 **Main Contractor**
DEPA

 **Drywall Partition I
Ceiling**
6,000 m²

www.madagypsum.com



 **Desert Rock Hotel**
KSA – Umluj

 **Consultant**
Wsp Middle East (Riyadh)

 **Timeline**
2026

 **Main Contractor**
MAS Engineering

 **Drywall Partition I
Ceiling**
20,000 m²



 **Southern Dunes Hotel**
KSA – Umluj

 **Consultant**
ATKINS

 **Timeline**
2023

 **Main Contractor**
Sahari Alkhair

 **Drywall Partition I
Ceiling**
7,000 m²

MADA PROJECTS



 **Amaala Staff Village**
KSA – Umluj

 **Consultant**
Solaiman A. El Khareiji
Consultant

 **Timeline**
2026

 **Main Contractor**
SAC Elsoadda

 **Drywall Partition I
Ceiling**
10,000 m²

www.madagypsum.com



 **Spark - King Salman Energy Park**
KSA - Neom

 **Consultant**
Aramco

 **Timeline**
On Final Stage

 **Main Contractor**
Shib al Jazeera
contracting Co.

 **Drywall Partition I
Ceiling**
External: 5,000 m²
Internal: 32,000 m²



 **Sindalah Island Cluster 4**
KSA – Umluj

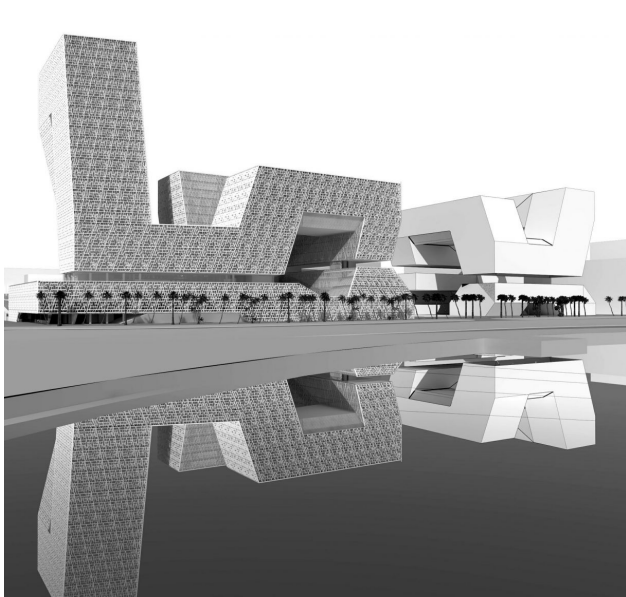
 **Consultant**
AECOM

 **Timeline**
2028

 **Main Contractor**
MISK

 **Drywall Partition I
Ceiling**
8,000 m²

MADA PROJECTS



 **SABIC Main Building & Global Data Center** - KSA - Jubail

 **Consultant**
SABIC

 **Timeline**
2020 - 2023

 **Main Contractor**
Shapoorji Pallonji LLC

 **Drywall Partition I Ceiling**
150,000 m²

www.madagypsum.com



 **ETHRAA (King Abdulaziz Center For World Culture)** KSA – Dhahran

 **Consultant**
ARAMCO

 **Timeline**
2018 - 2019

 **Main Contractor**
Saudi Oger

 **Drywall Partition I Ceiling**
10,000 m²



 **Al Wasl Tower**
UAE - Dubai

 **Consultant**
Werber Sobner

 **Timeline**
2020 - 2024

 **Main Contractor**
Saleh Construction

 **Drywall Partition I Ceiling**
80,000 m²

MADA PROJECTS



 **BVL Gari Ocean Villas**
UAE - Dubai

 **Consultant**
Khatib & Alami

 **Timeline**
2023 - 2024

 **Main Contractor**
Innovo Build

 **Drywall Partition I Ceiling**
15,000 m²

www.madagypsum.com



 **The Peninsula Project, Business Bay**
UAE - Dubai

 **Consultant**
Khatib & Alami

 **Timeline**
2022 - 2025

 **Main Contractor**
China State Construction

 **Drywall Partition I Ceiling**
40,000 m²



 **LIV Marina**
UAE - Dubai

 **Consultant**
Norr Consultants

 **Timeline**
2023 - 2025

 **Main Contractor**
China Railway 18th
Bureau Group Ltd

 **Drywall Partition I Ceiling**
25,000 m²

MADA PROJECTS



 **Regalia Tower, Business Bay**
UAE - Dubai

 **Consultant**
National Engineering Bureau

 **Timeline**
2023 - 2024

 **Main Contractor**
Gulf Asia Contracting

 **Drywall Partition I Ceiling**
22,000 m²

www.madagypsum.com



 **The Heart of Europe (Portofino Hotel & Cote D'Azur)** UAE - Dubai

 **Consultant**
Fakhry Engineering Consultants

 **Timeline**
2020 - 2022

 **Main Contractor**
PSE Building Contracting

 **Drywall Partition I Ceiling**
60,000 m²



 **Empower Head Quarters, Al Jadaf**
UAE - Dubai

 **Consultant**
Lacasa Architects & Engineers

 **Timeline**
2021 - 2022

 **Main Contractor**
China Railway 18th Bureau Group Ltd

 **Drywall Partition I Ceiling**
7,000 m²

MADA PROJECTS



 **Ciel Tower**
UAE - Dubai

 **Consultant**
Norr Consultants

 **Timeline**
2021 - 2024

 **Main Contractor**
China Railway 18th
Bureau Group Ltd

 **Drywall Partition I
Ceiling**
75,000 m²

www.madagypsum.com



 **Al Hudayriyat Sports Complex**
UAE - Abu Dhabi

 **Consultant**
BDP Mena Consulting
Engineers LLC

 **Timeline**
2023 - 2024

 **Main Contractor**
Emirates Link Maltauro

 **Drywall Partition I
Ceiling**
4,000 m²



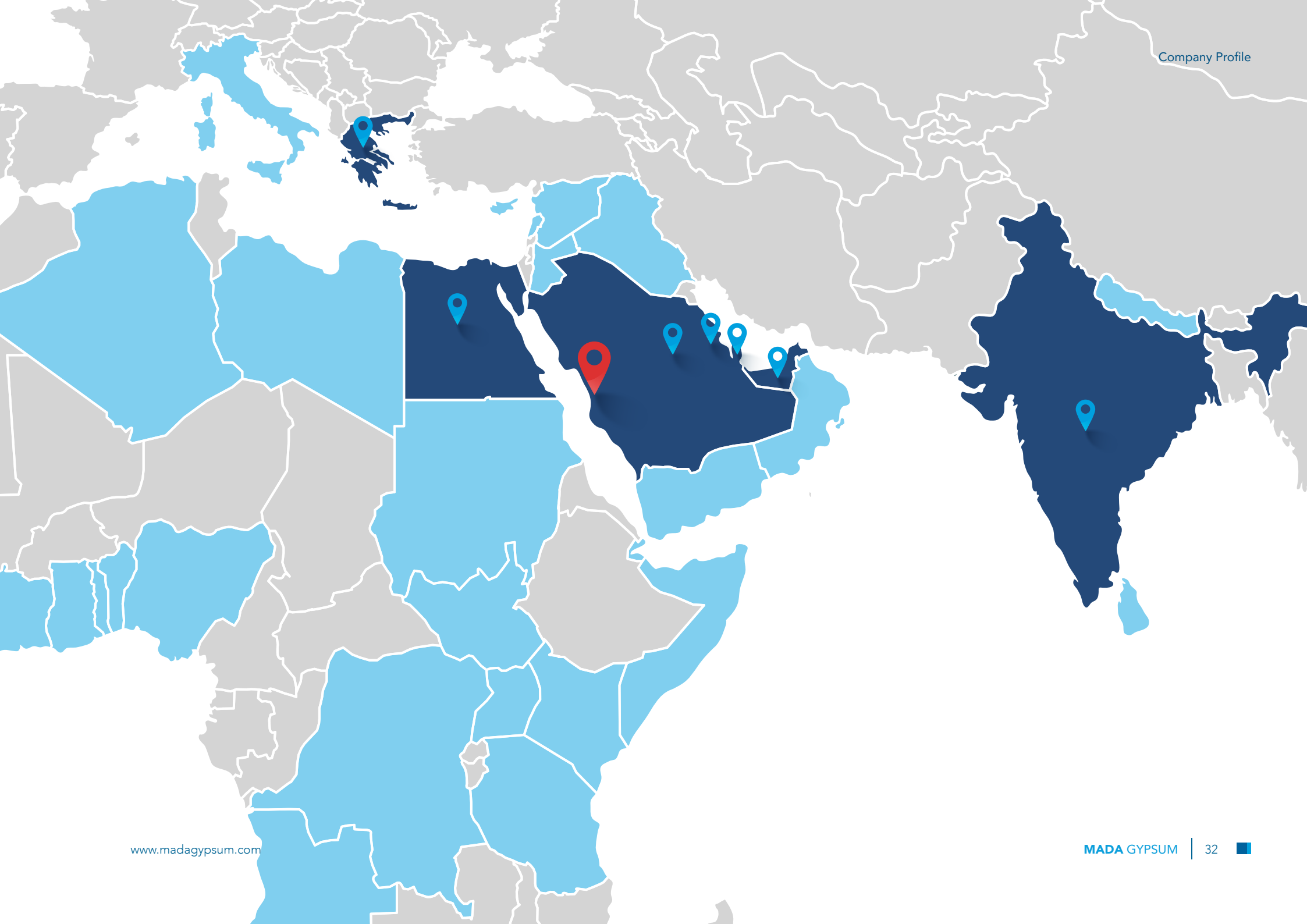
 **Baniyas North Development Phase 3**
UAE - Abu Dhabi

 **Consultant**
Mott Macdonald

 **Timeline**
2022 - 2026

 **Main Contractor**
China State Construction /
Trojan General Contracting

 **Drywall Partition I
Ceiling**
30,000 m²



Saudi Arabia

Yanbu

Main head quarter, Sales Office & Warehouse:

📍 Ibn Rushd St. Intersect 5th St. Light Industrial Zone,
P.O Box: 31542 Yanbu Al-Sinayah 51000, KSA

☎ +966 14 3253253

Western Region

(Central West & South West): Sales Office

📍 Al Andalus Tower, 8th floor, Office # 803 Madinah
Road, Jeddah, KSA

☎ +966 12 6391615 Ext. 1026

Central Region

Sales Office

📍 Al-Sulaimaniyah, Imrualkais Street,
Building 93, ground floor, Riyadh KSA

☎ +966 14 3253253 Ext. 1701

Warehouse

📍 Riyadh Al Sulay, Rana Warehouses, AL Kharj New
Road Riyadh, KSA

☎ +966 14 3253253 Ext. 1701

Eastern Region & Bahrain

Sales Office & Warehouse

📍 Al-Khalidiyah- Salman Al-Farsi Street, Warehouse 14,
Dammam, KSA

☎ +966 14 3253253 Ext. 1801

Northern Region

Sales Office & Warehouse

📍 Warehouse City, Zone 4, Warehouse Number
(235,236), Tabuk, KSA

☎ +966 14 3253253

Dubai

Sales Office & Warehouse

(Mada Gypsum Systems Co. in UAE)

📍 Rashidiyah-Umm Rumool, Bin Aweidha GTC
Warehouses 56, 5th Street, Dubai, UAE

☎ +971 4 3380818

All Export

Export management office & warehouse

📍 Ibn Rushd St. Intersect 5th St. Light Industrial Zone,
P.O Box: 31542 Yanbu Al-Sinayah 51000, KSA

☎ +966 14 3253253 Ext. 1309

Direct chat through our website for more information:

[madagypsum.com](https://www.madagypsum.com)

BUILDING EXCELLENCE



COMPANY PROFILE

www.madagypsum.com