



MADA ■
GYPSUM

**BUILDING
EXCELLENCE**

Building Excellence

Is to remain constantly committed to our partnership with our customers, ensuring that together we design and deliver the Best-in-Class solutions for your projects



OUR PROMISE

- To remain constantly committed to our partnership with our customers, ensuring that together we design and deliver the Best-in-Class solutions for your projects.
- To relentlessly support our customers from the initial design to the finished installation.
- To continually invest in people and technology that allow us to deliver the Solutions, Services, and Support you've come to expect from our company.
- To maintain the highest standards for Mada Gypsum Solutions. Our fully integrated supply chain features the Mada gypsum quarry, our state-of-the-art manufacturing plant, and unparalleled technical support. This unique position allows us to listen to our customers and bring new products and solutions to the marketplace.
- To provide superior products that have been tested, certified, and approved by independent laboratories to the highest international building standards.

Greg Smith
President, MADA

ABOUT MADA GYPSUM COMPANY



Our mission

To excel in everything we do by optimizing the way we create and deliver value for all stakeholders.

Focus on manufacturing and supplying innovative, lightweight, and sustainable gypsum solutions that make work and living spaces safer, quieter, and aesthetically pleasing.

Continuously build on the experience and skills of our team to ensure that we exceed our customers' expectations.



Our vision

To be the undisputed leader in sustainable drylining gypsum solutions and the preferred supplier in the MENA region and beyond.

OUR VALUES



People Centric

Our people are at the center of our actions. We prioritize the welfare and safety of our people and all stakeholders.



Accountability

We take responsibility for our decisions & actions.



Sustainability

We optimize the ecosystem of our products through their economical, environmental, and social lifecycles.



Integrity

We value honesty and fairness in all of our interactions with all stakeholders.



Partnership

We continuously build and enhance customer relationships along the value chain.



OUR CORE COMPETENCIES



Our People

Our people' wealth of knowledge, abilities, and skills contribute to the success of our business.

The foundation of every employee's motivation, retention, development, progress, and overall success within our company is our organization's welcoming environment and culture of continuous learning.



Our Quality

Quality is throughout all our processes, from raw materials to the finished products , from accuracy of documents and certifications, to the final delivery & after sales support.



Our Culture

Our fundamental principles of partnership, integrity, accountability, and people-centricity serve as the foundation of our corporate culture.

We provide our team members training and coaching to broaden their knowledge, improve their skills, resulting in company and people growth & development.

Our multicultural and diverse teams in all departments have one goal: Building Excellence.

MGC is committed to maintaining the highest standards of EHS



Solutions Provider

Mada Gypsum Company provides the solutions needed to make work and living spaces safer, quieter, and aesthetically pleasing. Irrespective of the design challenges, we have tested and certified solutions for fire, acoustics, moisture, mold, and impact considerations for virtually any project sector. Our exclusive, industry-leading 10-year system warranty provides un-paralleled peace of mind, long after the project is completed



Sustainable Practices

Mada is committed to maintaining the highest standards of EHS (Environment, Health, and Safety) management, for the safety and well-being of its teams and environment. Mada is committed to being a responsible corporate citizen who leads by example regarding environmental sustainability practice and keeps investing in people, training, and technologies for healthier and greener homes and institutions.



BRIEF ABOUT OUR PRODUCT PORTFOLIO

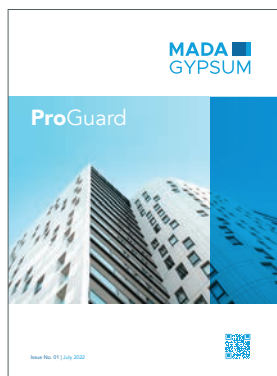
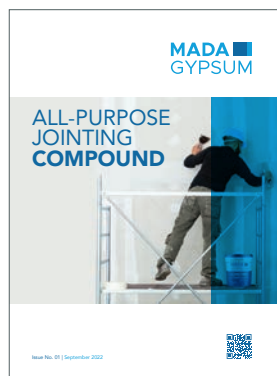
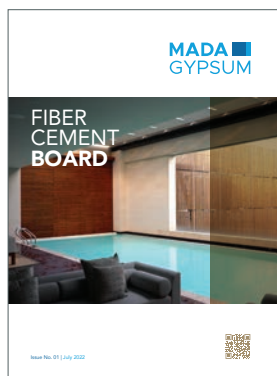
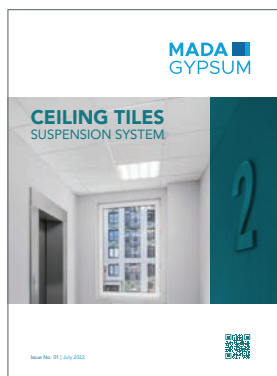
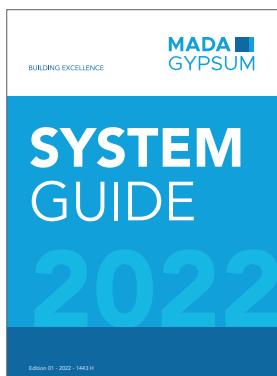
Mada Gypsum Company is the leading Solution Provider for the building industry in the MENA region. Our professional teams in Supply Chain, Operations, Sales, Technical & Specification, and Customer Service work around the clock to meet and exceed customers' expectations.

Throughout the Kingdom of Saudi Arabia, UAE and the rest of the MENA region, Mada Gypsum Company is with you at every stage of your project from design, execution, and handover backed up with a 10 years system warranty.



Mada Gypsum Company utilizes a customer-centric approach to provide high-quality products and services for all our customers. Every member of the Mada team, from design to production is ready to provide the services or assistance your project requires. Whether you're building a single home or a skyscraper, you can count on our design and technical team, account and production managers, sales and product managers, and customer service to go the extra mile.

Our solutions approach starts by listening to and understanding our client's requirements and then delivering solutions to the highest standards to add value to their projects.



Applicable Standards



Certifications



Test Certifications, Warranties And Project Certifications Are Applicable Only By Using The Proposed Mada Plus System Products.

MADA SYSTEMS BENEFITS



Guaranteed System Performance

All Mada systems and components have been tested in accordance with international building standards and certified to meet or exceed all industry requirements. MGC offers a 10-year warranty on all its components and systems.



Project Applications

Our systems catalog includes lightweight framing systems specifically designed and manufactured to meet the performance needs of your residential, commercial, medical, educational, and industrial projects.



Customized Systems

In addition to the systems included in our extensive catalog, the Mada Technical Team can work with designers and architects to create a system that meets your project needs and requirements.



On-Site Technical Support

Mada provides onsite support for engineers and contractors. Additionally, we can also provide system and product training for installers to maximize the benefits built into every Mada system.



Single Supply Source

Mada allows contractors to source all their Drywall Partition and Ceiling needs from a single source, reducing the complexity of design considerations, and code requirements. Our quarry to the market supply business model ensures that every product or system meets the highest level of quality, ensuring performance, integrity, and longevity of our systems.



Technical Literature

Mada has a library of technical content available to help you choose the best system to meet your project needs. In addition, our technical library includes a wide range of standard detail drawings available to designers, architects, contractors, and installers.

for more info consult
madagypsum.com

Our customer centric approach allows us to provide solutions for every customer segment & project sector of construction industry.



DEVELOPER

- Solutions to maximize efficiency and minimize maintenance and operating costs
- Understanding for plan design, approval, and inspections
- Extensive supply and distribution network
- Superior products with 10 years system warranty



ARCHITECTS AND CONSULTANTS

- Regulatory understanding for plan design, approval, and inspections
- Vast technical library to help create innovative solutions
- Tech team for design and specification assistance
- On-site support available for design and construction teams



INSTALLER & FIT-OUT CONTRACTOR

- Locally available products and customer support
- Consistent product quality and production
- Speed and ease of installation
- Printed and video tutorials and website support



RETAIL AND DISTRIBUTION

- Extensive supply and distribution network to aid contractors
- Locally available products and customer support
- Marketing library and promotional literature
- Brand awareness of MGC solutions and products

Our complete system offering allows us to maintain the highest manufacturing and quality standards in the gypsum industry. All Mada products are designed to comply with established industry requirements, and then tested and certified to meet or exceed those standards. These advantages allow us to offer a 10-year warranty on the system and its components.

MADA PROJECTS



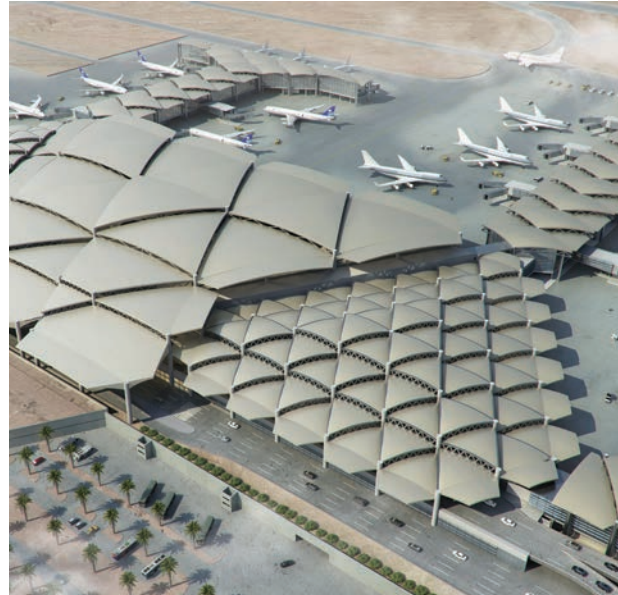
 **SFMC Project**
KSA – Riyadh

 **Consultant**
Manens - Tifs

 **Timeline**
2018 - 2025


 **Main Contractor**
ABV Rock Group

 **Drywall Partition I
Ceiling**
1 Million m²



 **King Khaled International Airport**
KSA – Riyadh

 **Consultant**
AECOM Arabia Ltd.


 **Timeline**
2019 - 2022

 **Main Contractor**
RTCC - IC ICTAS JV

 **Drywall Partition I
Ceiling**
150,000 m²




 **Misk School**
KSA – Riyadh

 **Consultant**
DAR Al Handasah

 **Timeline**
2022 - 2022

 **Main Contractor**
Saudi Arabian Baytur
Construction


 **Drywall Partition I
Ceiling**
120,000 m²



 **SABB HQ**
KSA – Riyadh

 **Consultant**
Khatib & Alami


 **Timeline**
2018 - 2022

 **Main Contractor**
United Technology For
Construction Co.


 **Drywall Partition I
Ceiling**
75,000 - 90,000 m²



 **Public Investment Fund (PIF) Tower**
KSA – Riyadh

 **Consultant**
Jones Lang LaSalle
Incorporated


 **Timeline**
2022 - 2023

 **Main Contractor**
ABSAL PAUL
Contracting Co.

 **Drywall Partition I
Ceiling**
100,000 m²



 **AMC Cinema - Karam Mall**
KSA – Majmah

 **Consultant**
Jones Lang LaSalle
Incorporated

 **Timeline**
2020 - 2020

 **Main Contractor**
CINE Construction &
Development

 **Drywall Partition I
Ceiling**
10,000 m²

MADA PROJECTS



 **Andalusia Hospital - New Hai Al Jamea Hospital**
KSA - Jeddah

 **Consultant**
KGP Engineering

 **Timeline**
2021 - 2023

 **Main Contractor**
Andalusia Hospital Management

 **Drywall Partition I Ceiling**
40,000 m²



 **Murjan Hospital**
KSA - Jeddah


 **Consultant**
AJ Saudi

 **Timeline**
2021 - 2023

 **Main Contractor**
Ta'afuf Company For Electrical Works


 **Drywall Partition I Ceiling**
55,000 m²




 **Sail Tower**
KSA - Jeddah

 **Consultant**
Al Issa Consulting Co.


 **Timeline**
2018 - 2022

 **Main Contractor**
Al Saad Contracting Company


 **Drywall Partition I Ceiling**
140,000 m²




 **Jeddah Aqua Raffles**
KSA - Jeddah

 **Consultant**
Morganti Saudi Arabia


 **Timeline**
2019 - 2023

 **Main Contractor**
Al Arrab Contracting Co. Ltd.


 **Drywall Partition I Ceiling**
90,000 m²




 **Administrative Court Project Jeddah**
KSA - Jeddah

 **Consultant**
Dubai Engineering Consultancy Center


 **Timeline**
2020 - 2023

 **Main Contractor**
Saudi Constructions Development Co.

 **Drywall Partition I Ceiling**
20,000 m²



 **Suliman Al Habeeb Hospital**
KSA - Jeddah

 **Consultant**
Sulaiman Al Habib Engineering

 **Timeline**
2021 - 2023

 **Main Contractor**
Saudi Aircon Co.

 **Drywall Partition I Ceiling**
120,000 m²

MADA PROJECTS



 **Thakher city**
KSA - Makkah


 **Consultant**
El Kheriji Co. - Khatib & Alami


 **Timeline**
2019 - 2024


 **Main Contractor**
Al Arif Contracting
Company

 **Drywall Partition I
Ceiling**
60,000 m²



 **SANG Hospital Taif**
KSA - Taif


 **Consultant**
DAR Al Handasah

 **Timeline**
2017 - 2021

 **Main Contractor**
Nesma

 **Drywall Partition I
Ceiling**
500,000 m²



 **Ashar Tented Resort**
KSA- Alula

 **Consultant**
HCO
(House of Consulting Office)


 **Timeline**
2020 - 2022

 **Main Contractor**
DEPA Interiors

 **Drywall Partition I
Ceiling**
15,000 m²




 **Neom Construction Village**
KSA - Neom

 **Consultant**
ECEC (East Consulting Engineering Center)


 **Timeline**
2019 - 2022

 **Main Contractor**
Many Main Contractors

 **Drywall Partition I Ceiling**
60,000 m²



 **Coastal Village Residential**
KSA - Umluj

 **Consultant**
SDT
(Services Design Technology)

 **Timeline**
2020 - 2023

 **Main Contractor**
Many Main Contractors

 **Drywall Partition I Ceiling**
100,000 m²



 **Coastal Village - Villas & Town Houses**
KSA - Umluj

 **Consultant**
SDT
(Services Design Technology)

 **Timeline**
2020 - 2022

 **Main Contractor**
Al Bawani

 **Drywall Partition I Ceiling**
15,000 m²

MADA PROJECTS




 **Southern Dunes**
KSA – Umluj

 **Consultant**
SDT
(Service Design Technology)

 **Timeline**
2021 - 2023

 **Main Contractor**
Nesma United Industries

 **Drywall Partition I
Ceiling**
12,000 m²



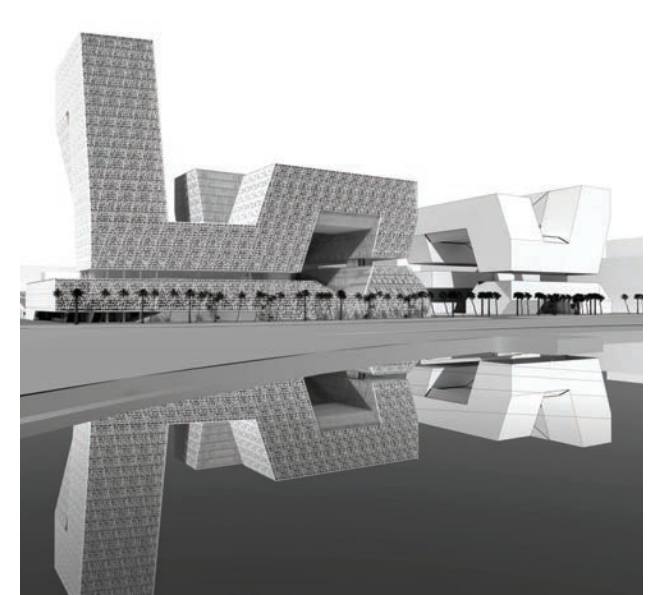
 **Kempinsky Hotel**
KSA – Khobar

 **Consultant**
Al Outhman Engineering

 **Timeline**
2014 - 2016

 **Main Contractor**
Al Outhman Construction

 **Drywall Partition I
Ceiling**
80,000 m²




 **SABIC Main Building & Global Data
Center - KSA - Jubail**

 **Consultant**
SABIC


 **Timeline**
2020 - 2023


 **Main Contractor**
Shapoorji Pallonji LLC


 **Drywall Partition I
Ceiling**
150,000 m²



 **Al Mousa Hospital North Tower**
KSA – Al Hassa


 **Consultant**
Ahmad Al Mousa Engineering & Consultants


 **Timeline**
2018 - 2021

 **Main Contractor**
Masah Specialized Construction Co.

 **Drywall Partition I Ceiling**
150,000 m²



 **ETHRAA (King Abdulaziz Center For World Culture)**
KSA – Dhahran


 **Consultant**
ARAMCO

 **Timeline**
2018 - 2019

 **Main Contractor**
Saudi Oger

 **Drywall Partition I Ceiling**
10,000 m²



 **Ammad Business Park**
KSA – Dhahran

 **Consultant**
Wood Al Hejailan Consultants

 **Timeline**
2019 - 2021


 **Main Contractor**
Al-Kifah Construction


 **Drywall Partition I Ceiling**
75,000 m²

MADA PROJECTS



 **Imam Abdulrahman Bin Faisal University**
KSA – Dammam

 **Consultant**
Zuhair Faiz

 **Timeline**
2015 - 2017


 **Main Contractor**
Azmeel Contracting
Company


 **Drywall Partition I
Ceiling**
130,000 m²



 **Grand Hayatt Hotel**
KSA – Khobar

 **Consultant**
Saud Counsult

 **Timeline**
2015 - 2016

 **Main Contractor**
Al Mabani General
Contractors

 **Drywall Partition I
Ceiling**
100,000 m²




 **Holiday Inn Hotel**
KSA – Khobar

 **Consultant**
OPECO

 **Timeline**
2018 - 2019

 **Main Contractor**
Le Premier Office

 **Drywall Partition I
Ceiling**
50,000 m²



 **Al Salam Hospital**
KSA – Khobar

 **Consultant**
Al Outhman Engineering

 **Timeline**
2017 - 2019

 **Main Contractor**
Al Outhman Construction

 **Drywall Partition I Ceiling**
100,000 m²



 **Al Wasl Tower**
UAE - Dubai

 **Consultant**
UN Studio & Werner Sobek
Engineering Consultant


 **Timeline**
2021 - 2024

 **Main Contractor**
Saleh Construction LLC


 **Drywall Partition I Ceiling**
275,000 m²



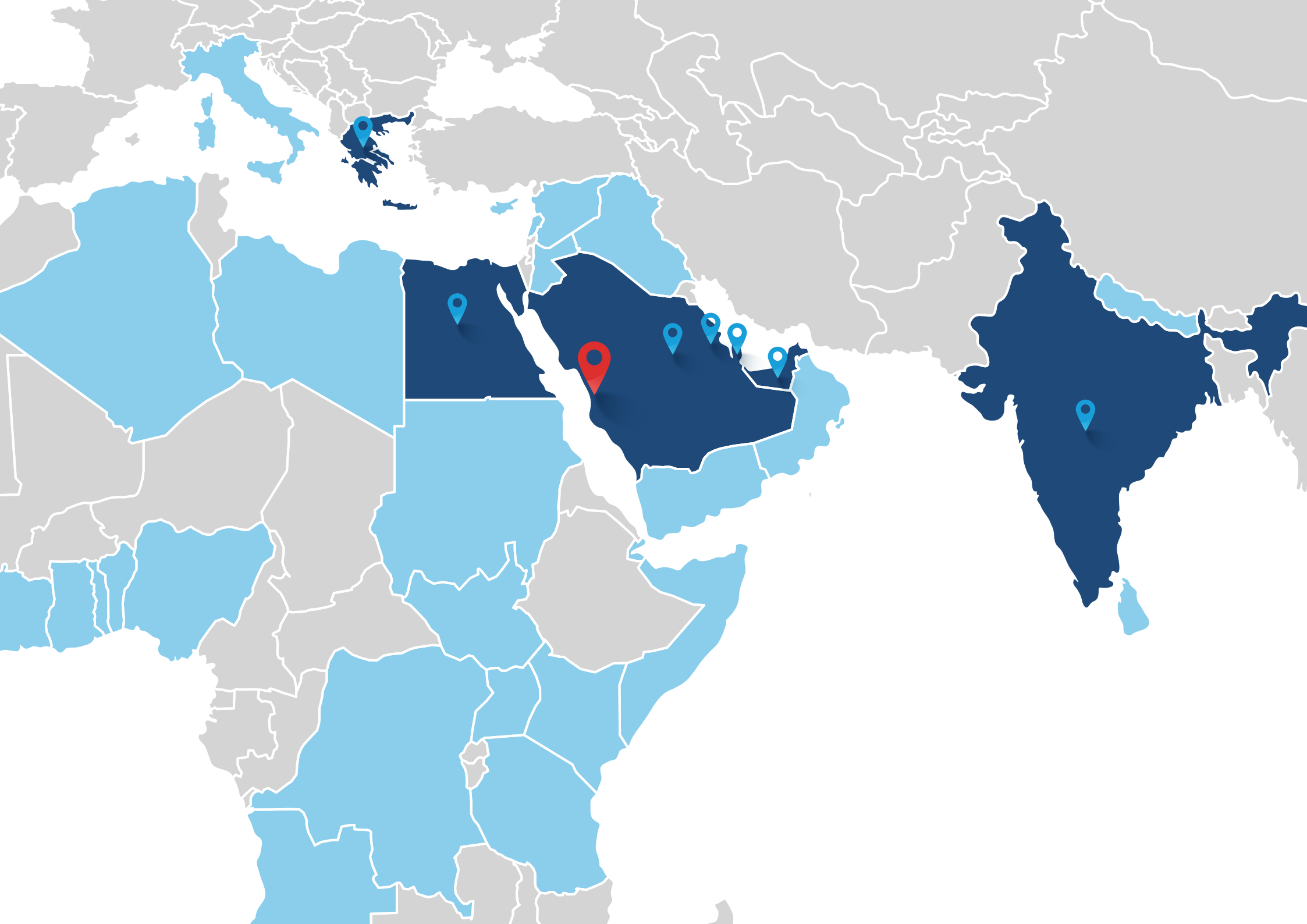
 **Ciel Tower**
UAE - Dubai

 **Consultant**
Norr Group Consultants
International LTD.

 **Timeline**
2020 - 2023

 **Main Contractor**
China Railway 18th Bureau
Group Ltd

 **Drywall Partition I Ceiling**
60,000 m²



Saudi Arabia**Yanbu**

Main head quarter, sales office & warehouse:

📍 Ibn Rushd St. Intersect 5th St. Light Industrial Zone,
P.O Box: 31542 Yanbu Al-Sinayah 51000, KSA

☎ +966 14 3253253 | M +966 56 265 5614

Western Region

(Central West & South West): Sales Office

📍 Al Andalus Tower, 8th floor, Office # 803 Madinah
Road, Jeddah, KSA

☎ +966 12 6068875 Ext. 1027 | M +966 564619968

Central Region

Sales Office

📍 Al-Sulaimaniyah, Imrualkais Street,
Building 93, ground floor, Riyadh KSA

☎ +966506432561

Warehouse

📍 Riyadh Al Sulay, Rana Warehouses, AL Kharj New
Road, Riyadh, KSA

☎ +966595154789

Eastern Region & Bahrain

Sales Office & Warehouse

📍 Al-Khalidiyah- Salman Al-Farsi Street, Warehouse 14,
Dammam, KSA

☎ +966 13 330 4645 | M +966533330480

Northern Region

Sales Office (Same Riyadh office)

📍 Al-Sulaimaniyah, Imrualkais Street,
Building 93, ground floor, Riyadh KSA

☎ +966503158483

Dubai

Sales Office & Warehouse

(Mada Gypsum Systems Co. in UAE)

📍 Rashidiyah-Umm Rumool, Bin Aweidha GTC
Warehouses 56, 5th Street, Dubai, UAE

☎ +97143380818, M +971 58 118 1105

Egypt

Sales Manager

☎ +20 128 215 3521

Qatar & Oman

Sales Executive

☎ +974 3316 9722

Indian Peninsula

Sales Executive

☎ +919820140459, +919769779099

All Export

Export management office & warehouse

📍 Ibn Rushd St. Intersect 5th St. Light Industrial Zone,
P.O Box: 31542 Yanbu Al-Sinayah 51000, KSA

☎ +966 14 3253253 Ext. 1309 | M +966 555361370

BUILDING EXCELLENCE

MADA ■
GYPSUM



COMPANY PROFILE

www.madagypsum.com